A photograph of a forest with tall trees and a mossy ground, partially covered by a large green speech bubble shape.

# Valuation of Ecosystem Services Overview

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# Why ES are so important?

- Because they are the roots of multiple socio-economic activities
- Activities that respond to human needs





# Why ES are so important?

## 4 categories of ES



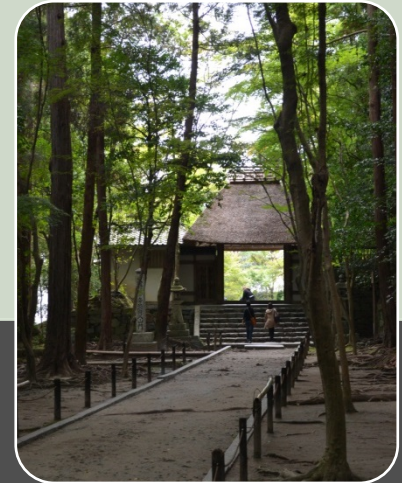
Supporting



Provisioning



Regulating



Cultural

# What is the problem?

- Failure to measure the ES values
  - Default value of zero in forest management decision



<http://www.wwf.be/fr/multimedia/galeries-photos/le-bassin-du-congo/127-77>

# Is there a solution?

- Economic valuation of ES
  - Process of assigning the monetary values to ES
- Benefit-cost analysis
  - Requires a common unit of measurement





# For what ES valuation could be helpful?

- Establish national policies or budget
- Develop economic and fiscal incentives
- Improve management decision-making
- Assess cost-effectiveness of investments



# For what ES valuation could be helpful?

- Highlight economic contribution of ES to human needs and society development
- Support alternative financing mechanisms to enhance ES preservation
- Identify and evaluate trade-offs





# What are the challenges?

- Use the right substitute or the good question
- Getting the right prices for ES
- Providing sufficient incentives
- Address equity effects
  - Intergenerational
  - Intragenerational

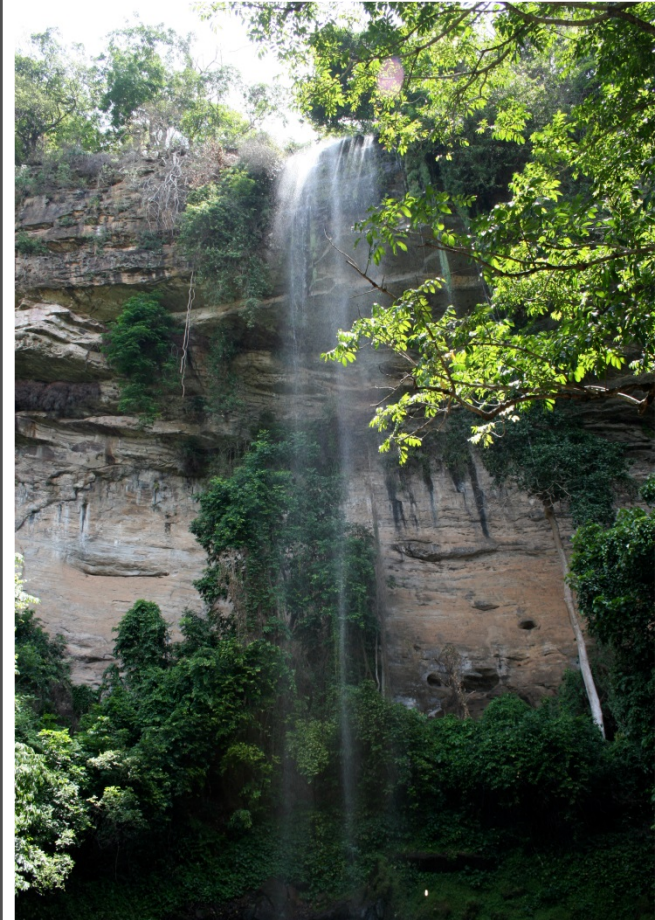
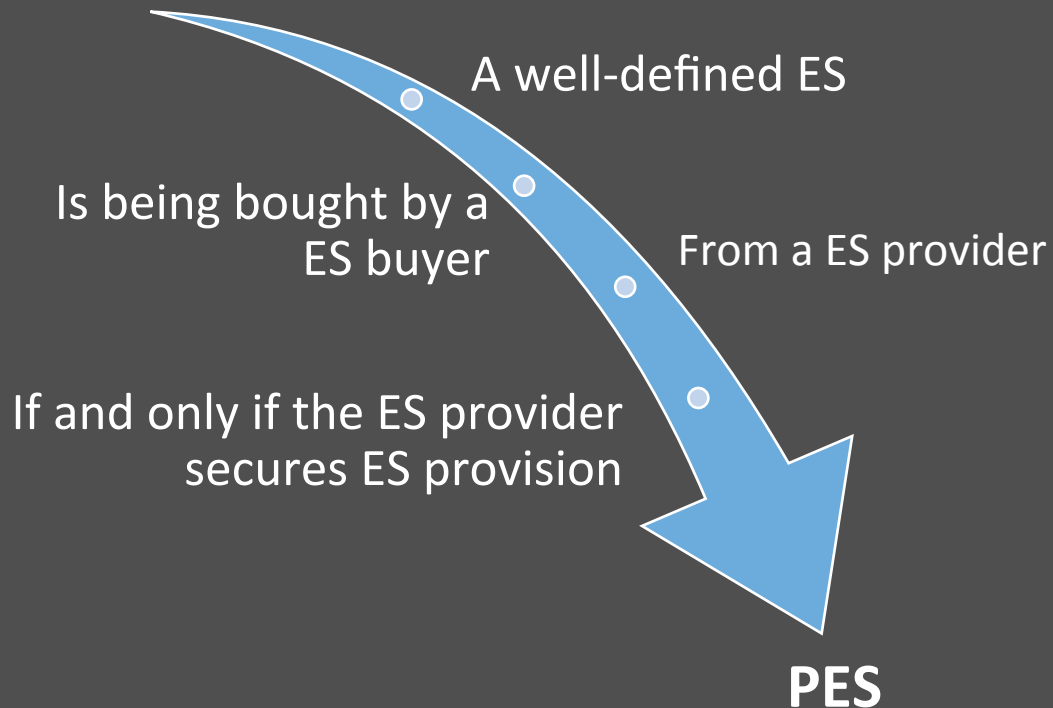


Source: [investimmo-autrement.fr](http://investimmo-autrement.fr)



# Example: Payments for environmental services (PES)

A voluntary transaction where ...



# Example : REED+ in Panama

- Showing benefits Panama embraces sustainable forestry

Service	Minimum value	Average value	Maximum value
Timber provision without SFM ** (not per year)	266	419	572
Timber provision with SFM *	162	255	348
Fuelwood provision *	-	111	-
NTPF provision *	6	16	42
Pharmaceuticals provision *	0,1	5	16
Water regulation in the Canal watershed *	-972	-25	2462
Water regulation outside of the Canal watershed *	-269	-41	682
Soil fertility *	-	490	-
Sedimentation control in the Canal watershed *	46	76	106
Sedimentation control outside of the Canal watershed *	40	70	100
Pollination *	0	0,3	151
Carbon Storage ** (not per year)	1,068	3,224	7,784
Ecotourism in protected areas *	15	-	16



also provide environmental services. the non-marketed services valued, regions, and in particular carbon storage (which contribute to climate change on) and water regulation services, are the most valuable.

estimation between 1992 and 2012 generated economic losses of 3,700 US\$ on the whole period. Forest conservation and sustainable forest management have prevented such losses.

## • REDD+ program to enhance forests conservation

national program to reduce deforestation in developing countries (REDD+) is currently in development. It is an initiative aimed

at reducing emissions from deforestation and forest degradation in developing countries, promoting forest conservation and sustainable management of forests and increasing carbon stock through reforesta-

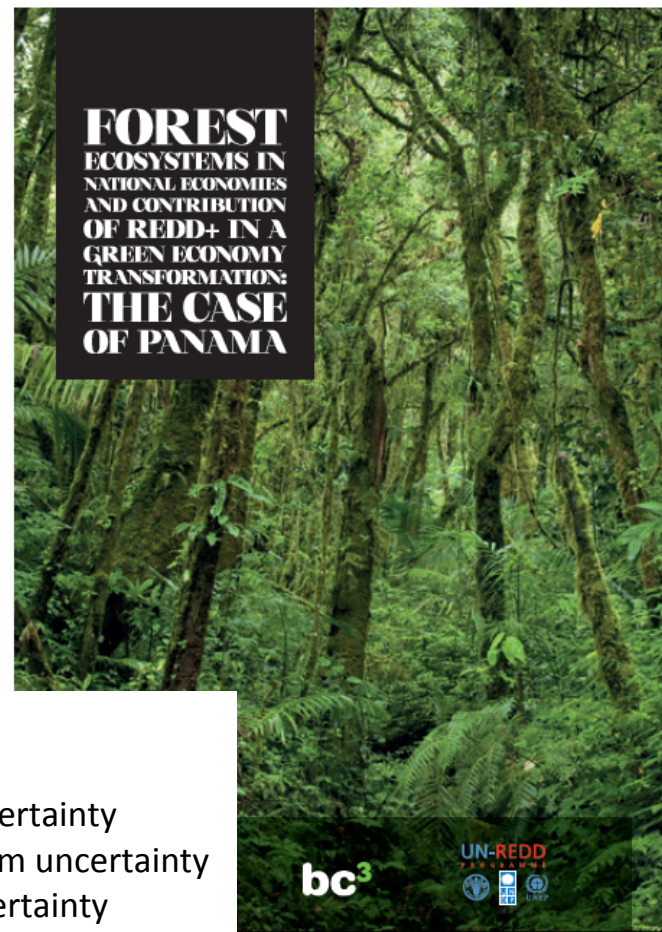
\* US\$/ha/yr

\*\* US\$/ha

Green= Low uncertainty

Yellow = Medium uncertainty

Red = High uncertainty



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# Example: REDD+ in Zambia

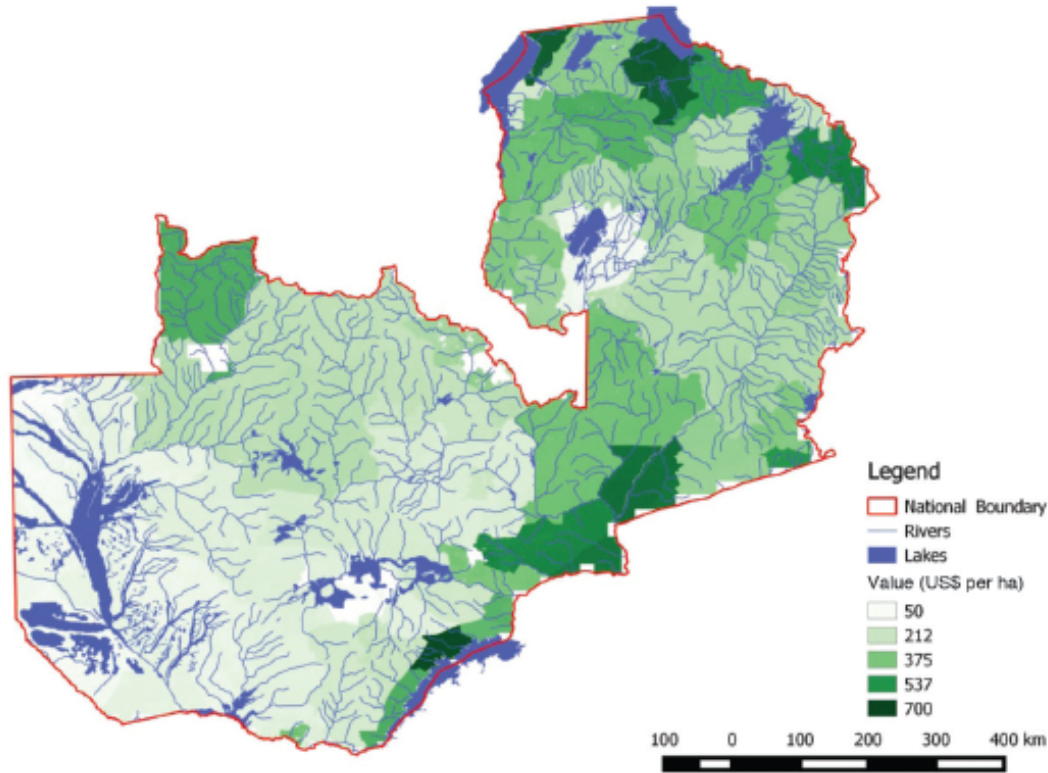


Figure 1: Spatial distribution of the aggregate value of forest ecosystem services (US\$ per ha per year)



**Benefits of forest ecosystems in Zambia and the role of REDD+ in a green economy transformation**

# Example: REDD+ in Cameroon

- Around Mount Cameroon
- Initiative aims:
  - To reduce forest loss and increase forest carbon stock
  - By offering support for people who depend on forest
  - To leverage alternative economic opportunities

(Sills and al. 2014)

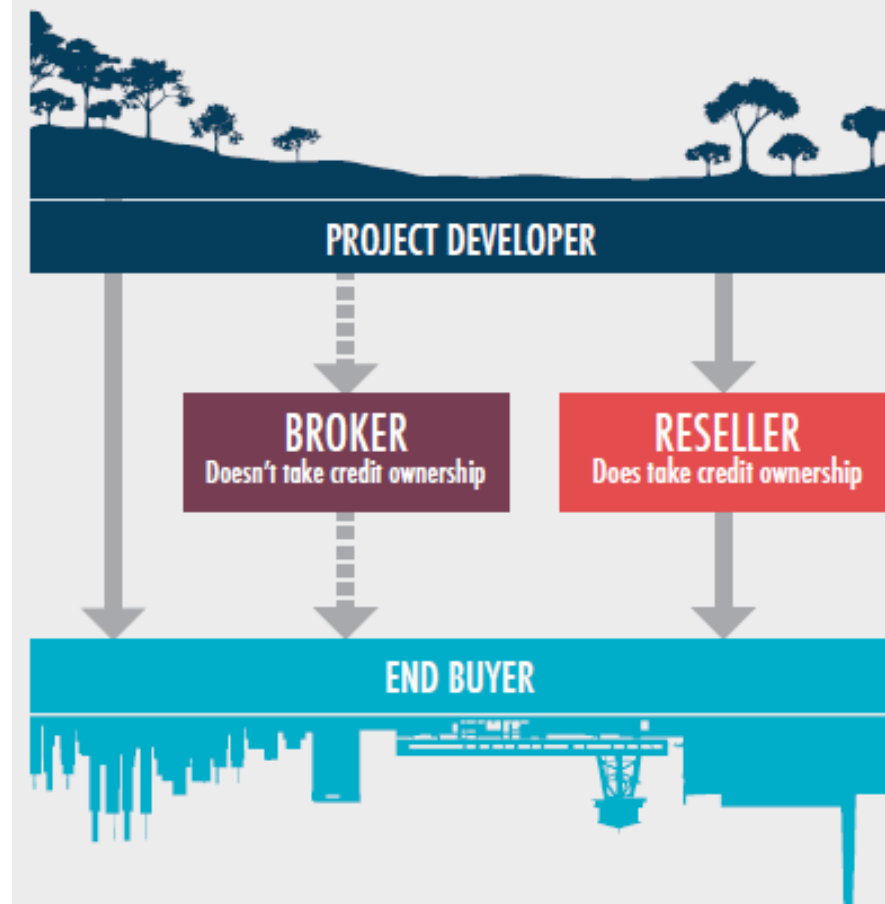


([www.africavolontour.com](http://www.africavolontour.com))



# Example: Voluntary Carbon Markets

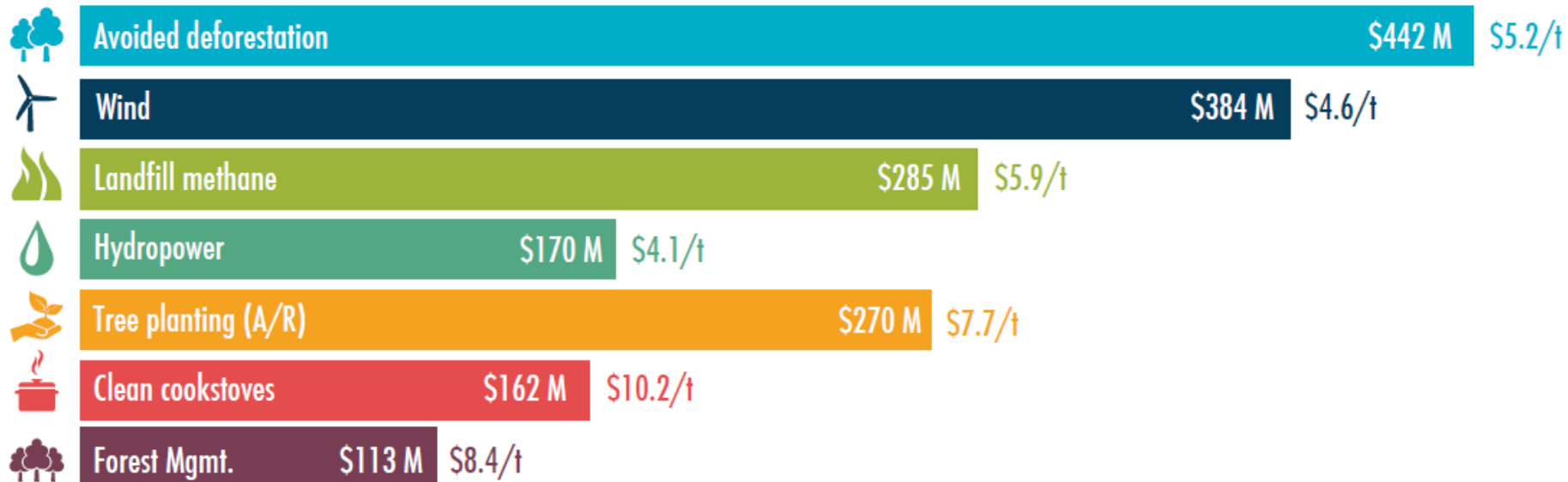
- In Africa, voluntary buyers have shown interest in supporting:
  - Avoided deforestation
  - Cookstoves
  - Pro-poor projects



(Hamrick and Goldstein, 2015)

# Example: Voluntary Carbon Markets

Figure 7: Cumulative Value and Average Price of Top 7 Project Types, 2007-2014

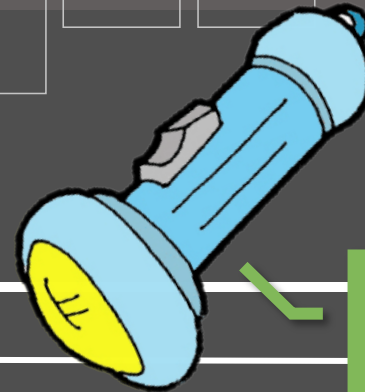


Notes: Based on 412 MtCO<sub>2</sub>e of transacted offsets associated with a project type, 2007-2014.

Source: Forest Trends' Ecosystem Marketplace. *State of the Voluntary Carbon Markets 2015*.



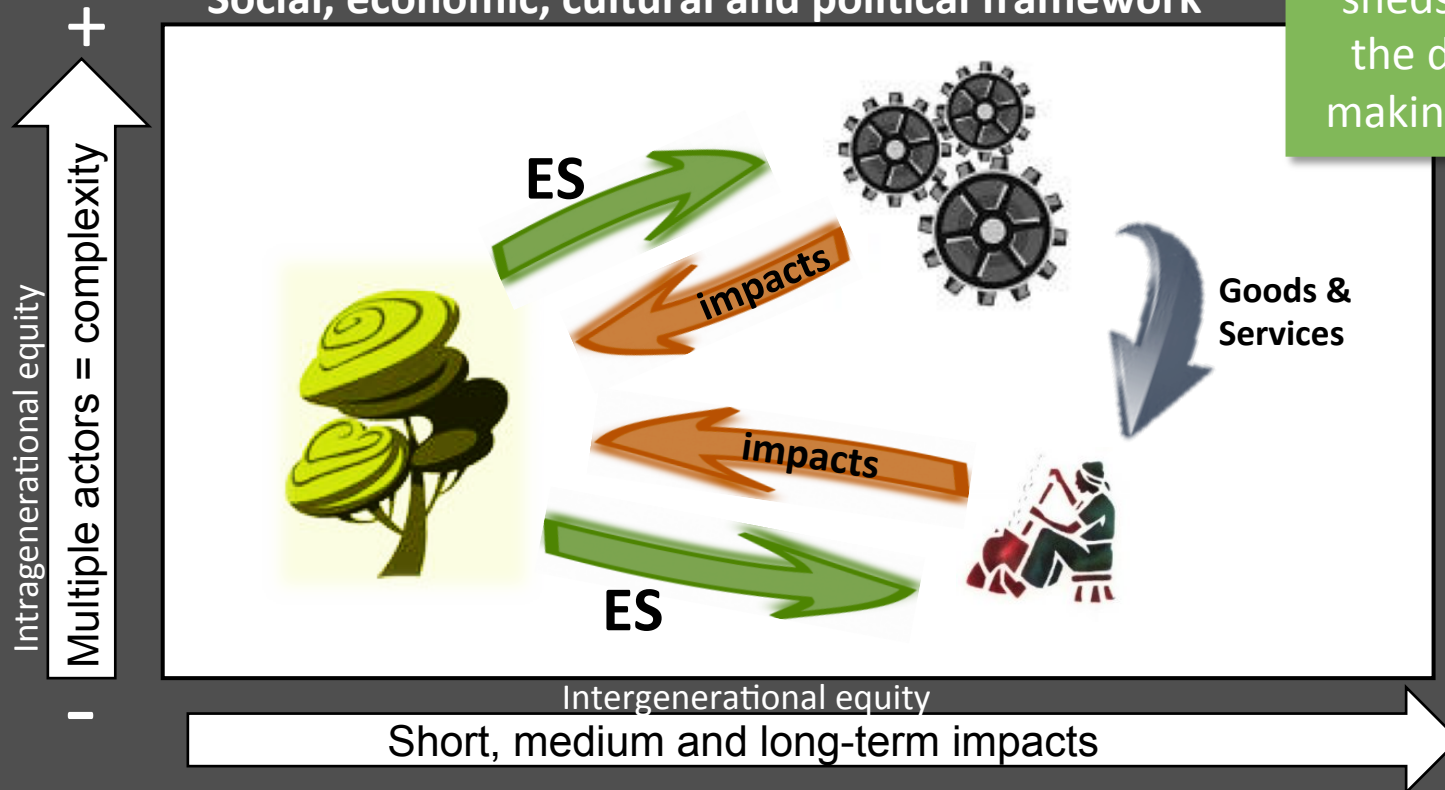
# Conclusion



Economic perspective sheds light on the decision-making process

International framework

Social, economic, cultural and political framework



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