

# Scientific advocacy

- Science-based advocacy can be done by “*ensuring that the best science is in the right hands, at the right time and in the right format*” ([Parsons et al., 2015](#))
- However, it could be argued that simply providing relevant, but neutral, information might not be “advocacy” unless an argument is made for a specific action, such as a management or policy change.
- ...the public, and also the science community ([Crawford et al., 2016](#)), often mistake advocacy for activism.