

Terre de Femmes International Award 2020 Medicinal plants, living heritage & future prospectives

In 2019, renowned indian ecologist Vandana Shiva and ethiopian Ruhama Getahun have become the International Award laureates on the theme "Living soils challenge".

In 2020, the Terre de Femmes INTERNATIONAL AWARD will recognise grassroots actions carried out by local communities, preferably women, that contribute to improved knowledge of medicinal plants, how they are grown and their use in the field of human health and well-being.

According to the World Health Organization, between 14 and 28 per cent of the world's plants are listed as having a medical use and nearly 80 per cent of rural populations in developing countries use medicinal plants for primary health care needs.

Reflecting age-old practices, medicinal plants have become a modern-day talking point following the growing interest in phytotherapy among the general public.

In its second year, the International Award will recognise a project led by a woman or group of women from an association or community network whose main objective relates directly to medicinal plants as part of a biodiversity approach.

Examples include:

Projects involving growing and processing medicinal and aromatic plants and projects involving traditional cooperatives and programmes to help disseminate age-old methods of growing these plants, create urban herb gardens, raise awareness of phytotherapy, etc.

Call for application : from september 15 to november 15, 2019
Download on www.yves-rocher-fondation.org

Endowment 10 000 €

“While we cannot change the fact that the clock is ticking, the good news is that we can do something if we are willing to make the effort.”

Jacques Rocher

Honorary President - Yves Rocher Foundation

Since 2001, Yves Rocher Foundation, through its Terre de Femmes programm, award women who act for the preservation of the environment.
Today, 430 women acting in more than 50 countries in the world, have thus shared more than 2 millions euros.



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